

## AFFLECK MILLINERY PARLOR IN NEW QUARTERS

We are now comfortably settled in our new store in the Ocala House Block, opposite Gerig's Drug Store. Having closed out nearly all of our goods before leaving the old quarters over Helvenston's, we are now showing many

### Brand New Styles

of Hats and other novelties of the season. Now that stair climbing is not longer necessary for our patrons we invite them to come often to see our new offerings. We shall be constantly receiving new goods until our stock is again the leading one in the city.

### Affleck Millinery Parlor

OCALA HOUSE BLOCK Ocala, Florida



CALL PHONE 279

When You Want

**Fancy Fruits**  
Foreign or Domestic

**COOL DRINKS**

In Bottles

**Tobacco, Cigars, Etc**

We Sell Nothing but the Best and Guarantee Prompt Delivery Anywhere in the City Special Prices on Saturdays.

West of County Courthouse  
OCALA, FLA.

**S. DEMETRE**

## OCALA SOCIAL AFFAIRS

### Teachers for the Ensuing Term

Superintendent Brinson informs the Star that the following have been chosen to teach in the Ocala schools for the ensuing term:

W. H. Cassels, principal.  
Miss Tommie Abernathy, Latin.  
H. J. Mixson, science.  
Miss Lulu Duke, mathematics.  
Miss Miriam Pasteur, English.  
Miss Lucile Cooper, domestic science.

Miss Elizabeth Mizelle, eighth grade.

Miss Ruth A. Abel, seventh grade.

Miss Minnie Lee Carlisle, seventh grade.

Miss Marion Dewey, sixth grade.

Mr. Robert F. Conner, sixth grade.

Mrs. Rex Todd, fifth grade.

Mrs. H. S. Wesson, fifth grade.

Miss Annie Pope Eagleton, fifth grade.

Miss Helen A. Vaughan, fourth grade.

Miss Eugenia Fuller, fourth grade.

Miss Nellie C. Stevens, principal primary department.

Miss Marcella McLean, third grade.

Mrs. Maude Rochford, third grade.

Miss Edith Griffin, second grade.

Miss Fanny Clark, first grade.

Miss Lulu Griffin, first grade.

Mrs. W. T. Evans, beginners.

Miss Eunice Marsh, beginners.

Miss Ella Mendenhall, principal of North Ocala primary school.

Miss Agnes Crago, assistant, North Ocala Primary school.

...

A pleasant party of prominent Ocala people who came to Gainesville Thursday was composed of Mr. and Mrs. S. M. Lummus and children, Marion and Frances Lummus, and Mr. and Mrs. Sam Pyles. They made the trip in Mr. Lummus' Reo machine. "Sim," as Mr. Lummus is known to thousands of his friends, is the veteran linotype machinist-operator in the Ocala Banner office, but is interested in realty to a considerable extent. He came here upon request of the Sun to locate some trouble with our Merg which has been "all out of sorts" for several days, and which was growing worse, although the efficient machinist in charge of it had exhausted, seemingly, all the ordinary and extraordinary precautions connected with the exigency. The Merg. is all right now, and no further trouble is courted or anticipated.—Gainesville Sun.

...

There will be a box social at the Baraca hall on the Baptist church lot Friday night at 7:30 o'clock. Ladies will bring small lunch which will be sold to the boys. Everybody invited to attend.

...

The Pythian Sisters held a very pleasant meeting Tuesday afternoon with Mrs. E. T. Spencer at her pretty home in North Ocala. The ladies of this lodge will not hold any more regular meetings in the temple until the summer is over, but will occasionally hold social meetings at the homes of the members.

...

Mrs. S. M. Grubbs and children, who went to McIntosh the other day, to McIntosh the other day, to visit Mrs. Grubbs' daughter, Mrs. J. C. Quattlebaum, found Mrs. Quattlebaum's daughter, little Thelma, seriously ill. Mrs. Grubbs and children returned home yesterday afternoon. The sick child is somewhat better.

...

Rev. S. J. Catts is in the city, and is the guest of Mr. and Mrs. E. Van Hood.

...

H. M. Blackburn, secretary of the State Epworth League, was in Ocala yesterday, in the interest of Southern College. While in the city Mr. Blackburn was the guest of Mr. and Mrs. M. M. Little.

...

Mrs. G. A. Carmichael has returned from a several month's visit with friends and relatives in the west. She spent a month in Texas, several weeks in Hot Springs, Ark., and later visited her old home in Union Springs, Ala.

...

Mr. E. L. Maloney arrived in the city last night from Jacksonville for a visit to Mrs. Maloney, who is the guest of Mrs. C. W. Hunter. Mr. Maloney expects to go on today or tomorrow to St. Petersburg, where he intends to go into business.

...

Mrs. John Boisseau and little daughter left yesterday for a visit to Mrs. Boisseau's former home at Chipley, in West Florida.

...

Miss Kathleen Chandler, after a pleasant visit to her aunt, Mrs. Purdom, in this city, left today for her home in Waycross.

...

Miss Nellie Stevens, who left some days ago for a visit to the North, after stopping en route in Washington, and Philadelphia, has reached Erie, Pa., where she will visit friends until time to return home to the opening of school.

...

Mrs. S. A. Standley is home from her visit to Jacksonville, and Miss Tommie Standley has returned from a visit to her sister, Mrs. Lee Miller, at Whitney.

...

Mr. Asher Frank, of Tampa, is in the city for a few days visiting his sister and brother, Mrs. Max Israelson and Mr. Marcus Frank.

## MOVING PICTURE FEATURES

"Little Lady Eileen," with Marguerite Clark, is a delightful picture. Such pictures send the crowd from the theater in a happy frame of mind.

"The Worst of Friends," in which Weber and Fields appear here today, is, according to the New York papers, a wild riot of fun. The New York Evening Sun calls it a super-Key-stone.

...

Helen Ware, who will be seen here tomorrow in a Triangle Fine Arts feature called "Cross Currents," is an actress of great ability. She starred several seasons ago in "The Third Degree," in the original New York production. She will be seen in Ocala for the first time tomorrow. "Cross Currents" is said to be a thrilling story of an older sister's sacrifice for a younger one and her child. It has some of the big scenes D. W. Griffith is noted for.

### IN NEW QUARTERS

The Affleck Millinery Parlor has been moved from upstairs over Helvenston's store to the new quarters in the Ocala House Block, two doors east of the Western Union Telegraph office. The room has been thoroughly overhauled and with its white papering and entirely white shelves and cases presents a most inviting appearance. The proprietor is congratulating herself upon being able to secure such a desirable location after being for several years upstairs in almost secluded quarters, and says that her patrons also seem to appreciate the added convenience of being on the ground floor again. As nearly all the old season's goods were disposed of before removal the new place is opened with a lot of extremely handsome designs in late model hats, which are most tastefully arranged in the show rooms and windows.

### SUMMER REDUCTION SALE

As will be seen by his advertisement in another portion of the Star today, Mr. Edward T. Helvenston will close out his entire line of straw and Panama hats, ladies' and men's white shoes, at sacrifice prices. He assures the public that there is no old stock in these lines, but that he simply desires to carry out his annual scheme of not carrying over one season's goods to the next year. He names a few prices which it will be to your interest to peruse and act upon.

### A. C. L. SCHEDULE

Trains of the Atlantic Coast Line will arrive and depart in Ocala at the following times:

No. 37, Jacksonville to St. Petersburg, 2:18-2:25 a. m.

No. 38, St. Petersburg to Jacksonville, 2:25 a. m.

No. 10, Leesburg to Jacksonville, 5:40 a. m.

No. 151, Ocala to Wilcox, Monday, Wednesday and Friday, 6:10 a. m.

No. 35, Ocala to Lakeland (Sunny Jim), Tuesday, Thursday and Saturday, 6:40 a. m.

No. 141, Wilcox, Gainesville and Palatka to Ocala, 11:15 a. m.

No. 40, St. Petersburg to Jacksonville, 12:54-1:14 p. m.

No. 48, Homosassa to Ocala, 1:05 p. m.

No. 49, Ocala to Homosassa, 2:25 p. m.

No. 39, Jacksonville to St. Petersburg, 2:36-2:40 p. m.

No. 140, Ocala to Palatka, Gainesville and Wilcox, 4:10 p. m.

No. 9, Jacksonville to Leesburg, 9:05 p. m.

No. 150, Wilcox to Ocala, Monday, Wednesday and Friday, 5:45 p. m.

No. 32, Lakeland to Ocala (Sunny Jim), Tuesday, Thursday and Saturday, 9:50 a. m.

We carry a full line of Newport bathing shoes. Gerig's

## New Ocala House

LUNCH ROOM and  
RESTAURANT

### A La Carte Service

We solicit your patronage and promise you the best the market affords at reasonable prices.

### OPEN DAY and NIGHT

East Wing of Ocala House Block

W. AUSTIN BENNETT  
MARK TEMPLE  
Proprietors

H. D. NELSON, Manager  
Formerly of Harrington Hall Hotel

## W. F. BALLINGER

Tin and Sheet Iron Roofing,  
Cornice, Spouting, Skylights,  
Tanks and General Repair  
Work

Sheet Iron and Copper Work

Phone Yonge's Tin Shop 388

210 S. Osceola St. Ocala, Fla.

## Big Values for Your Money

AT

## E. T. HELVENSTON'S

### Prices Cut and Cut Low

On Saturday the 19th, starting at 9 a. m. and lasting all day until 10:30 Saturday night, all of the remaining stock of our Men's Straw and Panama Hats and Ladies' and Men's White Shoes will be closed out at

### GREAT SACRIFICE

They must go regardless of cost.

## SHOES

One lot Ladies' White Shoes \$1.50 to \$2.25 values will sell for **\$1.15**

One lot of Men's White and Palm Beach Shoes, \$1.50 to \$1.75 values, at **\$1.10**

One lot Men's White and Palm Beach Shoes, \$3.50 value at **\$2.50**

## HATS

All Straw and Panama Hats ranging in price from \$1.50 to **89c** \$4.00 at

These are Exceptional bargains.

Come Early. Don't Miss this Sale

## HELVENSTON'S

Ocala

Florida

### BUSINESS FOR SALE

Electrical and plumbing establishment. Will sell at invoice prices. This is a good buy as there is going to be about \$40,000 worth of plumbing work installed in Ocala within the next few years. H. W. Tucker, Ocala, Fla. 19-4t

### REO AT A BARGAIN

A nineteen fifteen five-passenger Reo car, fully equipped, electric lights and starter, two extra tires and tubes, recently overhauled throughout. First check for \$400 gets it. R. R. Carroll.

### CURE FOR CHOLERA MORBUS

"When our little boy, now seven years old, was a baby he was cured of cholera morbus by Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes Mrs. Sidney Simmons, Fair Haven, N. Y. "Since then other members of my family have used this valuable medicine for colic and bowel troubles with good satisfaction and I gladly endorse it as a remedy of exceptional merit." Obtainable everywhere. Adv.

Do you read the unclassified ads?

## MEADOWS AUTO REPAIR SHOP

410 N. Orange Street

We Have Shock Absorbers and Repliar Parts For Ford Cars

INNER TUBES VULCANIZED

## L. ALEXANDER PRACTICAL CARPENTER AND BUILDER

Careful Estimates made on all Contract work. Gives More and Better Work for the Money than Any Other Contractor in the city.

## Annual Mountain and Seashore Excursion

—VIA—

## ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH

Round Trip Rates from Ocala

Washington, D. C. .... \$21.35 Richmond, Va. .... \$19.35

Norfolk, Va. .... \$19.35 Atlantic City, N. J. .... \$26.05

Round Trip Rates from Jacksonville

Wilmington, N. C. .... \$12.25 Chattanooga, Tenn. .... \$14.00

Winston-Salem, N. C. .... \$14.25 Montague, Tenn. .... \$15.25

Hot Springs, Va. .... \$18.75 Mammoth Cave, Ky. .... \$18.25

Roanoke, Va. .... \$16.50 Lexington, N. C. .... \$14.25

TICKETS SOLD AUGUST 23rd—LIMITED TO SEPTEMBER 8th

For information or reservations call on A. C. L. ticket agent or J. G. KIRKLAND, D. P. A.

A. W. FRITOT, D. P. A., Jacksonville, Fla. Tampa, Fla.

## HOTEL CHURCHILL

Broadway and Fourteenth Street Union Square

New York City

A Clean, Comfortable, Convenient American Plan, \$2 per Day and up, and Homelike Hotel on both American and European Plan, \$1 per Day and up, and European Plans.

SPECIAL WEEKLY RATES

CHURCHILL & COMPANY

## AUTO FOR HIRE

1916 REO

At Your Service Any Hour DAY or NIGHT

PHONE 523

Reasonable Prices Terms Cash

JOHN NEEDHAM

Residence Phone 526

## E. C. Jordan & Co.

Funeral Directors and  
Licensed Embalmers

WILBUR W. C. SMITH

Licensed Embalmer

Phone 10 Ocala, Fla.

## MARSH'S MARKET



FRESH MEATS, POULTRY,  
FISH AND OYSTERS

All kinds Fresh Vegetable  
in Season.

PHONE 108

OCALA, FLA

## EXCURSION TO TAMPA

—VIA—

## SEABOARD

AIR LINE RAILWAY

"THE PROGRESSIVE RAILWAY OF THE SOUTH"

MONDAY, AUGUST 21

\$1.00--One Day--\$1.00

ROUND TRIP FROM POINTS NAMED BELOW

LEAVE	ARRIVE	LEAVE	ARRIVE
7:00 am..... Ocala	10:00 pm	7:16 am..... Santos	9:45 pm
7:23 am..... Belleview	9:37 pm	7:32 am..... Summerfield	9:28 pm
7:38 am..... Dallas	9:23 pm	7:45 am..... Wildwood	9:08 pm

Low rates from other points. Tickets good on special train only. Returning leave Tampa 6 p. m. same day.

SEPARATE COACHES FOR WHITE AND COLORED PEOPLE AND PLENTY OF ROOM FOR ALL

JOHN BOISSEAU, C. P. T. A. S. G. LINDERBECK, D. P. A., Ocala, Fla. Tampa, Fla.

Advertise in the Star.